

Iruai

California, USA

Winemaker: Chad & Michelle Hinds

Region: California, USA

Location: Etna, California

Appellation: Shasta-Cascade



Trinity Lakes and Rogue Valley AVA



Fermented with native yeasts, and
minimal intervention with no
additives



Practicing Organic



40% Trousseau, 25% Pinot Noir, 20%
Gamay, 10% Mondeuse, 5%
Blafränkisch

About the Winery/Winemaker

Iruai Winery ("ear-oo-eye") is a winemaking project based out of the northernmost mountains of California, right on the border with Oregon. It was started in 2013 by Chad and Michelle Westbrook Hinds in Berkeley, CA as a nomadic natural wine project, before laying down roots in Michelle's beautiful hometown of Etna, CA in the mythical Shasta-Cascade mountains of Siskiyou County in 2019. Truly unlike anywhere else in California, Scott Valley in Western Siskiyou County is like a cross between Switzerland and Montana, cut with a rain shadow from Mount Shasta that divides it starkly between high mountain prairie and dense alpine forests. Completely and utterly singular in style and terroir, the wines that Chad and Michelle make are something special – aromatic and bright, complex and intentional. Finding themselves in largely untested grape growing territory, with high elevations and a continental climate, they have turned Iruai into an exploration and celebration of esoteric varieties that flourish in the Alps of Europe.

